



John Choi

Policy Advocacy & Strategic Development Expert

Los Angeles, California, United States

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About

Seasoned policy executive with a demonstrated history of working in tech and political advocacy. Skilled in Public Policy and Regulatory Affairs, Message Development, Crisis Communications, Partnerships and Coalition development, Grassroots and Community Organizing.

Experience



US West Regional Director

Mar 2022 - Dec 2022 · 10 months

Leads and manages a team and directs overall strategy for government, regulatory, and community affairs in the Western United States. Works to ensure middle class families can share their homes while allowing visitors from across the globe to live like locals. Also focuses on strengthening the Airbnb community's relationship with small business owners, civic leaders and community organizations.

Senior Campaign Manager

Feb 2019 - Mar 2022 · 3 years 2 months

Los Angeles

Leads government, regulatory, and community affairs in Southern California, Arizona, Nevada, and Utah. Successfully negotiated statewide and local policy frameworks in top ten global and US revenue markets for Airbnb. Manages consultants and lobbyists, communications and messaging, grassroots and grasstops organizing, regulatory compliance, and philanthropic giving. Lead community partnership development with community based affordable housing, youth development, labor, and business...

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Southern CA Policy Manager

Apr 2016 - Feb 2019 · 2 years 11 months

Los Angeles, California, United States

Leads government, regulatory, and community affairs in Southern California. Successfully legalized short term rentals in top global markets and dozens of smaller cities, including City of Los Angeles.



District Director

CA Senate President pro Tempore Kevin de Leon

Jan 2015 - Mar 2016 · 1 year 3 months

Los Angeles, CA

Senior political aide to the Senate leader responsible for day to day management of Senate President Pro Tempore's District Office and the Southern CA Democratic Caucus operation.



Public Works Commissioner

City of Los Angeles



John J. Choi was appointed by Mayor Antonio Villaraigosa and served as President Pro Tempore of the Los Angeles Board of Public Works. The five-member Board of Public Works is the City's only full-time, non-elected policy-making body and collectively functions as the General Manager of the Department of Public Works. With more than 5,800 personnel, the Department of Public Works is the City's third largest municipal agency and is responsible for the delivery of basic city services while...

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Economic Development Director

Los Angeles County Federation of Labor, AFL-CIO

Sep 2009 - Jul 2011 · 1 year 11 months

Los Angeles

Senior Policy Advocate for LA's labor federation representing over 800,000 workers and over 300 unions. Successfully led complex policy advocacy campaigns to improve wages, and worker training and safety standards across the construction industry impacting \$150B+ and 100,000+ jobs in major public infrastructure work at LA Metro, Port of Los Angeles, and LA County. Led organized labor campaign to successfully advocate for \$40B+ in accelerated federal and local funding for major transportation...

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California Deputy Field Director

Hillary Clinton for President

Jan 2008 - Feb 2008 · 2 months

Managed day to day field operations for CA presidential primary leading to a Clinton victory with 51.5% of the democratic vote. Oversaw 20+ official campaign field offices throughout the state, 20 full time campaign staff, and 1000+ dedicated volunteers.



City of Los Angeles

3 years

Special Assistant to the Mayor

Jul 2005 - Jun 2006 · 1 year

Los Angeles

"Bodyman" to Mayor Antonio Villaraigosa

Senior Area Coordinator, 10th District, City Council



Education

University of California, Los Angeles

B.A. · History

University of California, Los Angeles - School of Law

J.D. · Law



Corean

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Executive Director of U.S. Federal Affairs at General Motors

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Growth Scale Problem Solver | Angel Investor

Columbus, Ohio Metropolitan Area

John Choi

Delivering compelling customer experiences through digital technologies

San Francisco, CA

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University of California, Los Angeles

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